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# Press Release

## **Imaging Technologies, Inc. and the Killeen Daily Herald Join Forces on Closed Loop Register Control**

**Santa Clara, CA, May 3rd, 2010:** Imaging Technologies, Inc. (I-TECH, [www.i-technologies-inc.com](http://www.i-technologies-inc.com))

I-TECH and the Killeen Daily Herald (KDH) of Killeen, Texas have partnered on a closed loop register and cutoff control project. KDH is the longest, privately held, continually operating business in Killeen, Texas and produces multiple newspapers and commercial work for the region. This will be KDH's first foray into the world of high-tech web control. The project consists of 4, 4-color leads on a DGM 850 press. In addition to register control, I-TECH will supply KDH with cutoff control using the existing register marks and cameras. This system will be I-TECH's first project in Texas.

Mike Clift, Operations Director of the Killeen Daily Herald says, "I-TECH's very, very small mark pattern and impressive support capabilities made the difference in our choosing their system. Additionally, I-TECH's aggressive price and their motor protection guarantee were key to our comfort level. Indeed, our sister plant in Temple, TX purchased a closed loop register system a few years ago from a different vendor and while they have been satisfied with their choice, we decided to do additional research. We did a head-to-head comparison on the technology and found the I-TECH product to be superior in every way." Mr. Clift went on to say, "At the conclusion of this register and cutoff project, our press will be fully automated since AVT-GMI ink control came with the press. We are looking forward to the synergistic, waste-reduction benefit you get when you combine all three systems."

Bill Brandenburg, I-TECH's Senior Vice President of Sales and Marketing, says, "The KDH partnership allows us an opportunity to flex our technical muscle on a single wide, double around press...and to do this in a market space as vast as Texas. We are very excited to create customer delight by providing KDH with a robust, state-of-the-art product which will help lower their waste and time all the while increasing throughput. Lastly, KDH is a PAGE Cooperative member and I-TECH is a preferred PAGE Cooperative Supplier. KDH took advantage of our special offering to have one demo site in each time zone. In addition to Richner Communication in Garden City, NY, we will now have a PAGE demo site in the Midwest. We are still looking for partners in the Mountain and Pacific time zones."

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