



# PAGE approves I-TECH as preferred supplier

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August 01, 2009

The Board of Directors and Supplier Evaluation Committee of PAGE, the newspaper industry's largest purchasing cooperative have given their nod of approval to award Imaging Technologies, Inc., Preferred Supplier status within the organization. John Snyder, PAGE CEO, commented, “The road to Preferred Supplier status is not an easy one. Applicants must first submit a written application. If that is reviewed favorably, the candidate must then appear in person to describe their product or service to our Supplier Evaluation Committee – a group of approximately twenty newspaper professionals from varying facets of the industry. If they again pass muster, final approval is based upon a vote by the PAGE Board of Directors. Establishing long term win-win relationships is critical to the benefit of both our members and suppliers. On average, less than 50% of those that apply are approved.” PAGE General Manager Steve Schroeder added, “Imaging Technologies made a very compelling case for inclusion. They came prepared with product samples and empirical evidence to support their product claims. They answered the Committee's technical questions with ease. And just as importantly, they presented a very attractive program for our members. It was obvious that they took designation as a Preferred Supplier as seriously as the Cooperative does in conferring the status. We look forward to a long and fruitful relationship with I-TECH.”



**PAGE**  
cooperative

## About PAGE

PAGE, Publishers Associated to Gain Economy, is the largest purchasing cooperative in the newspaper industry. It is owned by 273 corporate entities that represent over 570 daily newspapers and approximately 1,700 publishing locations throughout the US. The circulation of the daily newspapers tallies at over 11 million. To be eligible for membership in PAGE a newspaper must be over 50% privately held and publish in the general interest.

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